



**PLAY FOR
CHILDREN'S
CARE**

**JULY
11,
2026**





BACKGROUND

SY Hockey is a classic street hockey tournament for all ages playing alongside NHL and professional hockey players.

A great team building activity for a great cause!

Played with full rink boards and netting for safety. Certified referees officiating each game.

Minimum registration fee per team. Additional fundraising incentives to support local kids care.

Three (3) game guarantee for registered teams.

The SY Road Hockey Classic brings the community together through the passion of sport and makes for an incredible all day experience



5th
ANNIVERSARY

SPONSORSHIP

All opportunities over \$7,500 come with one free team registered in tournament and other special perks! Reach out to us for details.

PRESENTING PARTNER

- Presented by Logo
- Logo lock-up across event
- Meet and Greet at the Beginning of Tournament with Players

\$50,000

PLAYER PARTNER

- Sponsor NHL players with Green Room space, food and drink during the tournament
- Meet and Greet at the beginning of tournament

\$25,000

JERSEY PARTNER

- Logo on all team Jerseys
- VIP Tent Access

\$15,000

OWN THE RINK

- Exclusive named rink, choose inside OR outside placement
- Hosting opportunities at rink
- VIP tent access
- Logos in key marketing

\$15,000

1/2 OWN THE RINK

- Your Logo on half of a rink
- Logos in key marketing
- Several available, placement inside OR outside

\$7,500

1/3 OWN THE RINK

- Your Logo on third of a rink
- Logos in key marketing
- Several available, placement inside OR outside

\$5,000

BEER GARDEN

- Exclusive Named Beer tent
- Hosting opportunities at tent
- VIP tent access
- Logos in key marketing

\$20,000

REFEREE PARTNER

- Logo on all referee jerseys & face tattoos
- VIP tent access
- Logos in key marketing

\$10,000

VIP TENT

- Exclusive Named VIP tent with access
- Hosting opportunities at tent
- Logos in key marketing

\$10,000

MEDAL PARTNER

- Logo on the Ribbons of winning team medals
- Mention at Medal presentation
- Logos in key marketing

\$7,500

VOLUNTEER PARTNER

- Logo on all Volunteer Shirts & tent banner
- Logos in key marketing

\$5,000

SKILLS & DRILLS PARTNER

- Logo on Skills & Drills practice half rink where players will run drills with attendees
- Logos in key marketing

\$5000
(2 available)



SCOTLANDS YARD ROAD HOCKEY CLASSIC 2026





WRHN KIDS

WRHN Kids represents the full spectrum of pediatric and neonatal care delivered across Waterloo Regional Health Network – a leading community hospital serving one of Ontario's fastest-growing regions.

Each year, WRHN welcomes more than 4,500 babies into the world and provides specialized care to over 900 infants in our Neonatal Intensive Care Unit (NICU). Our pediatric teams support more than 20,000 emergency visits annually, alongside comprehensive inpatient and outpatient services designed to care for children close to home.

WRHN Kids is home to specialized clinics including:

- A dedicated POGO Satellite Clinic, supporting children undergoing cancer treatment in partnership with the Pediatric Oncology Group of Ontario
- A multidisciplinary Pediatric Diabetes Clinic
- A comprehensive Cystic Fibrosis (CF) Clinic
- Specialty outpatient programs supporting complex and chronic childhood conditions

As a full-service community hospital with advanced pediatric expertise, WRHN Kids ensures families do not need to travel far from home for high-quality, compassionate care. From premature newborns in the NICU to teens managing chronic conditions, WRHN Kids is committed to delivering excellence, innovation, and family-centred care – powered by the strength of our community.



WRHN
FOUNDATION

JOIN US IN 2026

After watching sweet Scottie fight cancer with a daughter of our own the same age, we knew we had to do something to help. We were given the opportunity to help raise money to improve children's cancer care in our community with Scotland's Yard.

We called on some NHL players as well as NHL alumni, OHL players, women's players and Olympic gold medal hockey players to join us and the results were incredible! The past four years of Scotland's Yard Road Hockey Classic have been epic!

- 20 Professional Hockey Players
- Over 100 Volunteers
- 2000+ players, families & spectators
- Over \$1M raised
- Tournament was picked up by CTV
- Supported by the NHLPA and NHL Hockey Fights Cancer Campaign

We are so excited to see what we can do together this year, and we hope you will join us!

Your Co-Chairs,
Jacqueline & Ben Chiarot (#8, Assistant Captain of The Detroit Red Wings)





INSPIRED BY SCOTTIE

Scotland (Scottie) Santos is a 5 year old cancer survivor who was diagnosed at 3 months old with a rare form of cancer.

Scotland's Yard is a vision. A vision that every child and family in our community experiencing a cancer journey has the world-class care and support they need right here at home.

5th

ANNIVERSARY



ACTIVATION TENTS

Show your support for children's care and host a tent on tournament day.

Activation tents offer a service or product to event participants that enhances their experience and adds to the overall tournament day.

A great way to promote your business or services to over 1,500 people

Bring your own tent and materials. If you need a tent rental let us know

PRICE

\$1000

VISIT



syhockey.ca

